

ESoDoc will organize within the framework of the Documentary Campus Industry Session a Panel with the Title: MAKE MEDIA MAKE CHANGE. With this panel we want to share some extraordinary case studies of "Media for Change" from different angles and point of views.



The Panel will take place on **Sunday, June 7th, at 12:15 - 13:45** at the **ITV Town Hall Council Chamber**

Topic:

Which strategies and platforms help to turn factual media into a powerful communication tool for social change? With the rise of new platforms, can design be a tool for change? The panel members discuss participative projects, 'impact' and 'outreach', the new magic words for production and distribution, and about how controversial docs can contribute to social change.

Moderator:

Sabine Bubeck-Paaz (Commissioning editor Arte/ZDF, ESoDoc Head of Studies)

Speakers:

Angelo Loy (director of *African Spelling Book*) speaks about his experiences in working with Amref on participative projects.

Sarah Mosses from Together Films (UK PR for *Citizenfour*) discusses "impact" and "outreach", the new magic words for production and distribution.

Signe Byrge-Sørensen (Final Cut For Real) talks about how controversial docs as *The Act of Killing* can

contribute to social change.

Matteo Moretti investigates how design and journalism can merge in a new effective form of storytelling for new platforms.

Link: <https://sheffdocfest.com/sessions/4116>